

# Fitzrovia News advertising rates

Advertising in Fitzrovia News community newspaper will put your businesses in touch with residents, workers and visitors in Fitzrovia. We cover important news in the public interest, and contemporary and historical features about the neighbourhood. We are the only printed newspaper and news website serving the residents in Fitzrovia and have a strong history dating back to 1973. The News is also read by workers, visitors, local government employees, and people thinking of living here.

Regular advertisers include estate agents, health and leisure services, pubs, eateries, and local retailers.

1,200 copies are printed on 52gsm recycled newsprint and delivered to distribution points within the area bounded by Euston Road, Gower Street, Oxford Street and Great Portland Street. An electronic copy (.pdf) of the paper is also available via [news.fitzrovia.org.uk](http://news.fitzrovia.org.uk) and permanently available at: [archive.fitzrovia.org.uk](http://archive.fitzrovia.org.uk)

Fitzrovia News only takes advertising in its quarterly print editions. We do not accept sponsored content or paid posts on our website.

We publish four times a year. Our deadlines for advertising are three weeks before publication date. We publish on the first Tuesday of September, December, March, and June.

## **Our advertising prices for one issue:**

| Size           | Portrait mm | Landscape mm | £   |
|----------------|-------------|--------------|-----|
| Sixteenth page | 48x120      | 96x60        | 90  |
| Eighth page    | 96x120      | 154x81       | 150 |
| Quarter page   | 96x240      | 160x150      | 250 |
| Half page      | n/a         | 256x170      | 350 |
| Full page      | 256x340     | n/a          | 650 |

All sizes are approximate. Prices valid until 31 December 2019. Front page and back page adverts are sold at a premium rate with prices only on application.

All artwork should be submitted as .tif or .jpeg or .pdf at exact size (200 dpi).

## **Payment must be made in advance by bank transfer to:**

Account: Fitzrovia Neighbourhood Association

Account number: 61153498

Sort Code: 40-07-07

An invoice will be sent by email with a unique reference number. Fitzrovia News is published by Fitzrovia Neighbourhood Association (registered charity 1111649).